



STEVA Football (Soccer) Frequently Asked Questions

Q What is STEVA Football (Soccer)?

STEVA Football is the first affordable, football specific video analysis software. STEVA Football allows users to copy record digital video to their computer then edit, review and store whatever portions of that video they feel is important to show players or coaches.

Q I thought video analysis was only useful for professional teams.

No, visual feedback is an extremely useful teaching tool for players of all ages and levels. The reason it has historically been limited to professional teams is the cost associated with existing systems.

Q How does STEVA Football (Soccer) help coaches?

STEVA Football allows coaches to show individual players what they are doing well and what requires improvement. Coaches can show team tactics, what players are doing right and why breakdowns occur. Coaches can also use STEVA Football to scout opposing teams or potential recruits.

Q How can STEVA Football (Soccer) help associations?

STEVA Football can help associations evaluate coaches and referees as well as helping evaluate players during the tryout process. Associations using STEVA Football can offer video analysis as a service to coaches who are not familiar with this powerful teaching tool, allowing them to "test drive" it before buying.

Q I have never used video analysis software before why should I start now?

When video analysis was first introduced at the professional level, it gave teams an advantage over opposing teams not using it. Now, any professional team not using video analysis is at a disadvantage. Amateur teams can use STEVA Football as a tactical tool, just like the pros but even more advantageous is the ability to SHOW players what they are doing, both right and wrong.

Q How easy is it to use?

STEVA Football was designed to be extremely user friendly. Most users can get up and running within 10-30 minutes can become fully proficient after a couple of games.

Q I already use video but I only review the game tape what can STEVA Football (Soccer) offer me?

STEVA Football allows a coach to select out specific moments or "events" in a game or, practice, or multiple games save them and show them to a player or the team in an effort to get a point across.

Q What kind of "events" can I select?

STEVA Football is very flexible, users can customize the system and specify their own events or they can use the preset events already programmed in the system. Some of these events include: goals for, goals against, throw-ins, free kicks for and against, chances for and against, cards, keeper touches penetrating passes and much more. Also, all events have an unlimited number of sub-events that allow the user to "filter" their events as much or as little as desired. For example, a user can select to see all free kicks for or he / she can select all indirect free kicks to the far post in the second half.

Q What else does STEVA Football (Soccer) do?

Users can track individual players for either team, special situations and an unlimited number of events and sub-events. The analysis can be generic or extremely specific; it's up to the user. Once the recording step is complete the user can then review any or all the events they have marked on the computer, sort events based upon criteria such as event type, sub-event type, first or second half, attackers / midfield / defense. The user can review an individual game or a series of games and can save custom built movies to show what they deem important. These custom movies can be saved on the computer, sent back and stored on the digital video camcorder or saved in DVD format for burning to a disc. Still shots can be saved as pictures that can then be drawn upon, printed or inserted in the custom movie*. Users can add music and special effects, right within the program, to create motivational movies* and if desired, save them in DVD quality onto a DVD**. Also included is a statistical package for teams to track important categories such as chance for and against that are not typically tracked by league statistics.

Most competitive coaches already perform v

Q What kind of hardware do I need for STEVA Football (Soccer)?

STEVA Football works on either a windows based laptop or windows based desktop. A P4 processor or equivalent with a Windows XP operating system is recommended. A Mini-DV camera is necessary as well as a DV In/Out (Firewire) port on your computer. A recommended system is specified on the product page.

Q How much does STEVA Football (Soccer) cost?

STEVA Football Basic costs \$349.99 CND, \$294.99 USD. STEVA Football Advanced costs \$1199.99 CND, \$999.99 USD and STEVA Football DVD costs \$1799.99 CDN or \$1499.99 USD.

Q Is there a Demo available?

Yes, there is a downloadable demo available from our website at www.stevasports.com

* STEVA Advanced and STEVA DVD only

** STEVA DVD only

MOST COMPETITIVE COACHES ALREADY PERFORM VIDEO ANALYSIS, USUALLY A SLOW, PAINSTAKING PROCESS REQUIRING 2 VCERS AND 3 4 HOURS AFTER EFEVRY GAME. STEVA Soccer DVD WILL PROVIDE HIGHER QUALITY VIDEO ANALYSIS IN HALF THE TIME OR LESS

If you have any other questions, please feel free to email us at:

www.stevasports.com

sales@stevasports.com

