



STEVA Basketball

Frequently Asked Questions

Q What is STEVA Basketball?

STEVA Basketball is the first affordable Basketball specific video analysis software. STEVA Basketball allows users to copy digital video to their computer then edit, review and store whatever portions of that video they feel is important to show players or coaches.

Q I thought video analysis was only useful for professional teams.

No, visual feedback is an extremely useful teaching tool for players of all ages and levels. The reason it has historically been limited to professional teams is the cost associated with existing systems.

Q How does STEVA Basketball help coaches?

STEVA Basketball allows coaches to show individual players what they are doing well and what requires improvement. Coaches can show team tactics, what players are doing right and why breakdowns occur. Coaches can also use STEVA Basketball to scout opposing teams or potential recruits.

Q How can STEVA Basketball help associations?

STEVA Basketball can help associations evaluate coaches and referees as well as helping evaluate players during the tryout process. Associations using STEVA Basketball can offer video analysis as a service to coaches who are not familiar with this powerful teaching tool, allowing them to "test drive" it before buying.

Q I have never used video analysis software before why should I start now?

When video analysis was first introduced at the professional level, it gave teams an advantage over opposing teams not using it. Now, any professional team not using video analysis is at a disadvantage. Amateur teams can use STEVA Basketball as a tactical tool, just like the pros but even more advantageous is the ability to SHOW players what they are doing, both right and wrong.

Q How easy is it to use?

STEVA Basketball was designed to be extremely user friendly. Most users can get up and running within 10-30 minutes and fully proficient after a couple of games.

Q I already use video but I only review the game tape what can STEVA Basketball offer me?

STEVA Basketball allows a coach to select out specific moments or "events" in a game or, practice, or multiple games, save them and show them to a player or the team in an effort to get a point across.

Q What kind of "events" can I select?

STEVA Basketball is very flexible, users can customize the system and specify their own events or they use the preset events already programmed in the system. Some of these events include: scoring, defense, rebounding, defense, inbounds play etc. Also, all events have an unlimited number of sub-events that allow the user to "filter" their events as much or as little as desired. For example, a user can select to see all jump shots or all 2 point shots, all 3 point shots, top of the key, baseline etc..

Q What else does STEVA Basketball do?

Teams can track lineup, individual players, quarter, clock etc. The analysis can be generic or extremely specific; it's up to the user. Once the recording step is complete the user can then review any or all the events they have marked on the computer, sort events based upon criteria such as event, play type, quarter, lineup, player or sub event. The user can review an individual game or a series of games and can save custom built movies to show what they deem important. These custom movies can be saved on the computer, sent back and stored on the digital video camcorder or saved in DVD format for burning to a disc. Still shots can be saved as pictures that can then be drawn upon, printed or inserted in the custom movie*. Users can add music and special effects, right within the program, to create motivational movies* and if desired, save them in DVD quality onto a DVD**. Also included is a statistical package for teams to track important

Q What kind of hardware do I need for STEVA Basketball?

STEVA Basketball works on either a windows based laptop or windows based desktop. A Pentium 4 processor or equivalent with a Windows XP operating system is recommended. A Mini-DV camera is necessary as well as a DV In/Out (Firewire) port on your computer. A recommended system is specified on the product page.

Q How much does STEVA Basketball cost?

STEVA Basketball DVD costs \$1800 CDN or approximately \$ 1500 USD.

For a 1 year end user licence.

Q Is there a Demo available?

Yes, there is a downloadable demo available from our website at www.stevasports.com

If you have any other questions, please feel free to email us at sales@stevasports.com

