



New software tool makes Video Analysis More Accessible With Affordable Performance

Ottawa, On. – November 10, 2004 - STEVA Sports Software Introduces STEVA Hockey, A Professional Quality Video Analysis tool at the Industry's Lowest Prices



STEVA Sports Software Inc. today announced a new software solution for hockey teams looking for a comprehensive, affordable video analysis tool. Until now, video analysis was only something the professional teams with big budgets could afford. Now hockey players of all ages and talent will be able to benefit in the same way that the pros do.

STEVA Hockey is an easy to learn, easy to use, pc based video analysis tool that fits into any team or association budget. From Novice to Midget up to Junior or University hockey, STEVA is an affordable product that will meet your needs.

STEVA Sports Software Inc. designed STEVA Hockey for the approximately 1 million kids playing hockey in North America today. Teaching hockey players with video feedback is a great way to help improve. Coaches and associations can now easily analyze video of their games, practices, referees or try-outs.

"STEVA Hockey has many applications for associations and teams. Associations can use STEVA Hockey to train and evaluate coaches, train and evaluate referees and standardize the competitive tryout process." said David Hess, President of STEVA Sports Software Inc. "Coaches can use STEVA Hockey to show their team and individual players strengths and weaknesses, review and improve practices, scout opposing teams, evaluate potential recruits, it's virtually endless."

STEVA Hockey provides you the ability to record digital game video and analyze it in real time or at a later date. The analysis can be generic or extremely specific, it's up to the user. Once the editing is complete, the user can save custom built movies to show what they deem important. These custom movies can be saved on the computer, sent back and stored on the digital video camcorder or saved in DVD format for burning to a disc.

STEVA Sports Software Inc. is committed to providing professional quality video analysis software to amateur athletes and coaches. Through much research and development, STEVA Sports Software Inc. now offers such a tool, without the large price tag. Athletes respond best through visual feedback, and there's no finer method than teaching by example - Visualize Success! For more information contact us toll free at 1-866-966-0656 or visit our web site at www.stevasports.com

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