



STEVA Sports Software Inc. takes the next step in Video Analysis Software.

Ottawa, On. April 25, 2005 - STEVA Sports Software Introduces STEVA Hockey DVD, A Professional Quality Video Analysis tool at the Industry's Lowest Price

STEVA Sports Software Inc. today announced a new software solution for hockey teams looking for a comprehensive, affordable, DVD based video analysis tool. Until now, video analysis software could only handle "raw" video formats resulting in large file sizes and requiring expensive storage hardware. Existing analysis software products either cannot handle the DVD file format or require third party software to deal with this issue.

STEVA Hockey DVD has solved this problem! With STEVA Hockey DVD, users can take video from all sources, digital camcorder, VCR, DVD recorder, or directly from a DVD and analyze the game or practice as they desire. Once the analysis is complete and the desired video clips chosen, STEVA Hockey DVD allows the user to save these clips in many different ways, including onto DVDs. The movie creation portion of STEVA Hockey DVD includes the ability to add music and visual transitions, all within the program! The creation of STEVA Hockey DVD allows serious users to save hundreds of dollars in hardware storage costs and save many hours in video analysis.

At the American Hockey Coaches Association Conference in Naples Florida, the response to STEVA Hockey DVD was tremendous. "People were impressed with affordable price point, the ease of use and the ability to use and create DVDs" said Ron Mathurin, V.P. of Sales and Communications at STEVA Sports Software. "People quickly realized the benefit of smaller file sizes and the reduced data storage costs associated with our product."

Just like STEVA Hockey Basic and STEVA Hockey Advanced, STEVA Hockey DVD is an easy to learn, easy to use, pc based video analysis tool. The team at STEVA Sports Software has a solution that fits into any team or association budget. From Novice to Midget up to Junior, University or the pros, STEVA Hockey is an affordable product that will meet your needs. STEVA Hockey DVD offers unrivaled functionality and features at the lowest price on the market.

STEVA Sports Software Inc. is committed to providing professional quality video analysis software to athletes and coaches. Through much research and development, STEVA Sports Software Inc. now offers such a tool, without the large price tag. Athletes respond best through visual feedback, and there's no finer method than teaching by example - Visualize Success! For more information contact us toll free at **1-866-966-0656** or visit our web site at www.stevasports.com

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