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STEVA Sports Software Inc. announces a new product, specially designed for university & college Athletic Departments.



Ottawa, On. – May 16, 2005 - STEVA Sports Software Introduces STEVA A-D, a Professional Quality Video Analysis tool designed especially for universities & colleges

STEVA Sports Software Inc. today announced a new software solution for university and college Athletic Departments looking for a comprehensive, affordable, DVD based video analysis tool. Historically, university and college coaches have had two recurring issues with video analysis; cost and difficulties associated with adapting a product designed for a different sport.

STEVA A-D has a solution! With STEVA A-D, users can take video from all sources, digital camcorder, VCR, DVD recorder, or directly from a DVD and analyze the game or practice as they desire. Once the analysis is complete and the desired video clips chosen, STEVA A-D allows the user to save these clips in many different ways, including onto DVDs. The movie creation portion of STEVA A-D includes the ability to add music and visual transitions, all within the program!

Many college and university coaches already do some video analysis. This is usually a painstaking process involving 2 VCRs and 3 to 4 hours after every game. **STEVA A-D WILL ALLOW COACHES TO PERFORM HIGHER QUALITY VIDEO ANALYSIS IN HALF THE TIME OR LESS!** The creation of STEVA A-D allows serious users to perform efficient video analysis, saving many hours in video analysis and leaving more time for coaching.

Like all STEVA Sports Software products, STEVA A-D is an easy to learn, easy to use, pc based video analysis tool. The team at STEVA Sports Software has a solution that fits into any team or association budget starting at **\$850 CDN** (when purchasing 3 or more licences). STEVA A-D offers unrivalled functionality, features and is the most economical product on the market.

STEVA Sports Software Inc. is committed to providing professional quality video analysis software to athletes and coaches. Through much research and development, STEVA Sports Software Inc. now offers such tools, without the large price tag. Athletes respond best through visual feedback, and there's no finer method than teaching by example - Visualize Success! For more information contact us toll free at 1-866-966-0656 or visit our web site at www.stevasports.com

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